Draft Program NL Sports Week, Expo in Dubai, 12 – 16 December

Program	
Sunday, December 12	
Morning	Kick-off NL Sports Week, with Dutch delegation, CG Dubai & NBC UAE
Afternoon	Grand Prix Formula 1 Abu Dhabi
Evening	Dinner with the delegation
Monday, December 13	
Morning	**Seminar "Setting the scene; Introduction to the Dutch Sports Landscape"**
Lunchbreak	Network lunch with the seminar attendees
Afternoon	**Seminar "Football & Innovation"**, including network drinks
Evening	Network dinner with the Netherlands Business Council UAE
Tuesday, December 14	
Morning	**Seminar "Where Sport & Physical Activity meet Esports, Gaming & Gamification"** **Powered by: Knowledge Centre for Sport & Physical Activity Netherlands*
Lunchbreak	Network lunch with the seminar attendees
Afternoon	**The Sportinnovator "live show" on Sports, Sustainability and Circularity**
Evening	Network reception at the Residence of the Consul General in Dubai
Wednesday, December 15	
Morning	**Seminar "The importance of Sport and Physical Activity in the Lives of Women and Girls"** **Powered by Knowledge Centre for Sport & Physical Activity Netherlands* *With Support of the Fatima Bint Mubarak Ladies Sports Academy*
Lunchbreak	Network lunch with the seminar attendees
Afternoon	**Seminar "Inno4Health: Stimulate Continuous Monitoring in Personal and Physical Health"**, including network drinks
Evening	Visit to Majid Al Futtaim Leisure & Entertainment *Including dinner, visit to Mall of the Emirates, Indoor Ski and the Dreamscape*

Thursday, December 16	
Morning	Visit and clinic with Al Nasr FC
Lunchbreak	Lunch with the delegation *(or a business lunch with f.e. Al Nasr FC, Majid Al Futtaim group or Hamdan Sports Complex)*
Afternoon	Meeting with "Invest in Sharjah"
Afternoon	Business meeting with Sharjah F.C. (local partner Ajax)
Evening	Dinner with the delegation
Friday, December 17	
	<u>Optional</u>: Visit to Bab Al Shams Desert Resort & Spa (Meydan Hotels & Hospitality)
	- Tour at the facilities - Lunchbreak - Jeep Desert Safari - Dinner
Saturday, December 18	
Morning	Check out and Departure from Dubai (EK 147)