THE EUROPEAN INSTITUTE

OF HOCKEY (EIH)

Marijke Fleuren, President of the European Hockey Federation said: "From the start of my tenure in 2011, one of EHF's goals, especially driven by Jorge Alcover (past Vice president and Member of Honour of the EHF) was to strengthen our connections, knowledge and mutual trust with the EU and its Agencies, to ensure that the EHF would be well placed to start to working together with the EU so that we could consolidate and grow our development and educations programmes".

Marijke and Jorge's goals have been realized. Since 2018 the European Hockey Federation whose Headquarters are in Brussels has been involved in several European Union projects. Encouraging, promoting and developing support for the national growth of all member federations of the European Hockey Family.

This has included working alongside the hockey governing bodies of the Czech Republic and the Ukraine twinned with the Royal Dutch Hockey Federation (KNHB) implementing good governance strategy and policy from their Dutch counterparts.

Furthermore, we are partnered with SWinG (Supporting Women in Achieving their Goals) where 10 partner organisations in a pan European multi-sport project have set up a dedicated mentor and mentee programme connecting top businesswomen (mentors) with women aspiring for leadership positions in sport (mentees).

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LET'S PRESS PLAY AGAIN

Good news beckoned in late October 2020 with the announcement the EACEA to the EHF of a grant approval of €397k. This would support the development and education frameworks for the European hockey network of members nations of the EHF. To maximize understanding, implementation and application.

In a nutshell the EHF's latest successful funding application will develop a world class educational framework, under the banner of the EIH (European Institute for Hockey). More sharing of knowledge, through teaching, mentoring & facilitating the ideal programmes and environments for the correct audience.



The EHF currently has globally recognised programmes that are delivered under our own remits. The EHF is already viewed continental hockey federation leaders for our programme delivery. The aim is to review these programmes as signal entities and grow a framework around this to allow structural and sustainable growth across all our member federations.

STRONG PARTNERSHIPS

The EHF will build upon and enhance the current good practice structures in place. Developing the EIH with four strategic pillars (listed below) that allow national growth across the network of member federations in Europe.



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The selection of partners for this project was of the upmost importance to the EHF. With a range of hockey federations of different sizes, with different resources from different regions of Europe – allowing for a wide range of perspectives to be shared.

It was critical to was find partners such as the Orange Sport Forum whom could link Sport and Business together strategically, which is especially important for the output around dual career development for athletes.

STRATEGIC PILLARS

The project will build on and enhance the good practice structures by developing the EIH with four strategic pillars that facilitate sustainable, high quality national growth across member federations in Europe. The project will enhance Governance through leadership and





















INTELLECTUAL OUTCOMES, [FUTURE]

The Erasmus+ offers flexibility in terms of activities that Collaborative Partnerships can implement, the submitted proposal demonstrated the appropriate objectives defined through 9 (nine) intellectual outcomes (table 2) that cover a broad range of educational activity.

The project will establish the EIH with an educational structure within the timeline to the intellectual outputs that will form a bridge between national qualifications systems/pathways. Developing skills to create purposeful learning for those in decision making roles within

▼ (table 2, Intellectual Outputs)

- 1 TITLE: International Sports Federation Frameworks for Education TYPE: ACADEMIC RESEARCH REPORT **DESCRIPTION:** An insight report into the education programmes and processes used in international sports federations.
- 2 TITLE: Educational Framework for the Teaching and Learning of Good Governance

TYPE: Toolkit

DESCRIPTION: A resource and training information pack for member associations to adopt and implement good governance

- 3 TITLE: European Hockey Leadership and Management TYPE: Forum and Paper **DESCRIPTION:** A platform for the development of skillsets to create purposeful learning for those in decision making roles within
- 4 TITLE: Athlete Dual Career Development TYPE: Duty of Care Framework and Pilot **DESCRIPTION:** Implementation of a duty of care pillar for athletes in sports or business across administration, marketing and communications.
- 5 TITLE: Coach Development Pillar for Europe TYPE: Coaching Pathway / Framework **DESCRIPTION:** Developing a fit for purpose coaching framework that supports national growth (and new) access to coach education across member hockey associations.

The provision of career guidance and support via academic and business opportunities for athletes' dual careers. Whilst also developing member associations pathways to develop coaching and ensuring the correct structured, qualified workforce to deliver training

Highlighting the importance of education, learning and skills transference in sport will be important in the project alongside the analysis of key findings to enable a sustainability and transferability of the intellectual outputs.

- 6 TITLE: Creating the Future Fit for Purpose Workforce TYPE: Workforce / Training / Pilot **DESCRIPTION:** Development of standardisations across workforce needs for educational pillars of the European Institute for Hockey.
- 7 TITLE: Global and Public Launch of the European Institute for Hockey (EIH) TYPE: Communication Campaign

DESCRIPTION: The formal launch campaign for the opening of the European Institute for Hockey.

- 8 TITLE: Findings of the European Hockey Frameworks for **Educational Output** TYPE: Academic Research Report / Publication **DESCRIPTION:** An insight report on the education pillars created for the EIH; which processes should and can be used in international sports federation educational development.
- 9 TITLE: Legacy and Future Impact TYPE: Academic Research Report **DESCRIPTION:** A deep dive review on the sustainability and transferability of the intellectual outputs of the EIH.



management. It will enable an athlete centred approach to dual careers. It will create coaching frameworks and workforce requirements that enhance grassroots development and improve workforce requirements.

- 1 Governance, leadership, and management
- 2 Athlete centered approach, including dual careers and duty of care
- 3 Coaching framework that enhances grassroots and workforce requirements
- 4 Officiating framework that enhances grassroots and workforce requirements



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